

MEMORANDA



Kroll



Childs



Sergent



Casper

and sporting events across the country, and earned two Emmy nominations in his career.

David Casper, PE, joined Fleis & Vanden-

Brink as a staff engineer. He will work in the Traverse City office of the Grand Rapids-based architectural and engineering firm. Casper

bachelor's degree in civil engineering from Montana State University and a master's degree in business administration from the University of Mary in North Dakota. He has experience in project development, design and stormwater management, hydrology, site planning and engineering design.

Michael G. Kerr, a Traverse City native, was named chief operating officer of Federated

Kerr joined Federated Insurance in 1982 as a marketing trainee and since has been a marketing representative, district marketing manager, regional marketing manager and director of field operations — marketing.

He was appointed a vice president of Federated Insurance in 1998 and later named first vice president, senior vice president and executive vice president.